

Employee Communication Guide





Now that you offer your employees Norton LifeLock Benefit Solutions, what's next?

We're thrilled you're offering your employees much-needed online protection and peace of mind. This communication guide will walk through how to promote these benefits for your employees in a meaningful way.



Elements of a strong communication plan

The path to success starts with a communication plan that provides your employees the information they need at the time they need it most. Use these tips to create a plan that leaves your employees feeling supported and confident using their Norton LifeLock Benefit Plan:

-  **Clear, concise communication helps simplify a robust benefit**
-  **Opportunities to engage and ask questions allows employees to become more involved with their benefit**
-  **Cobranding and customization associates the relationship with their benefit package**
-  **The more instances employees see Norton LifeLock Benefit Solutions, the more likely they will be to sign up**

[Click the blue links to access info](#)

Communication Journey Guide

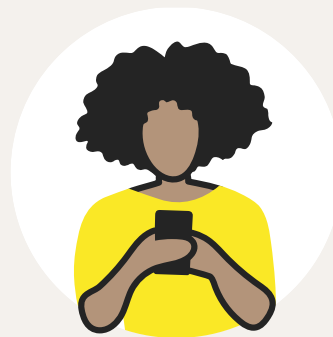
Below are the tools, documents, and resources to help communicate with employees at each phase of their benefits journey.



Inform

Create awareness about the benefit offering:

- Email Announcement
- Promotional Poster: [English](#) | [Spanish](#)



Energize

Generate excitement around the benefit:

- Benefit Overview Flyer: [English](#) | [Spanish](#)
- Plan Overview PowerPoint Slides: [English](#)
- Pre-recorded Webinar: [English](#)

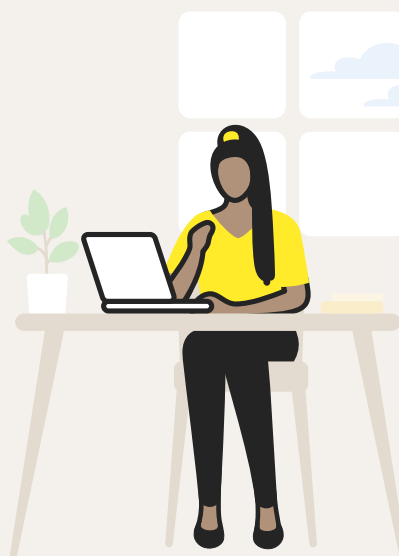
**Live webinar support is available by request from your Partner Success Manager*



Educate

Help your employees navigate what is included with this benefit offering:

- Short Benefit Description: [English](#) | [Spanish](#)
- Benefit Overview Flyer: [English](#) | [Spanish](#)
- Detailed Brochure: [English](#) | [Spanish](#)
- In-depth Product Guide: [English](#) | [Spanish](#)
- Informational Microsite: [English](#)
- Plan Overview Video: [English](#)
- Member Testimonial Video: [English](#)



Follow-Up

Explain what employees can expect after they've elected the benefit:

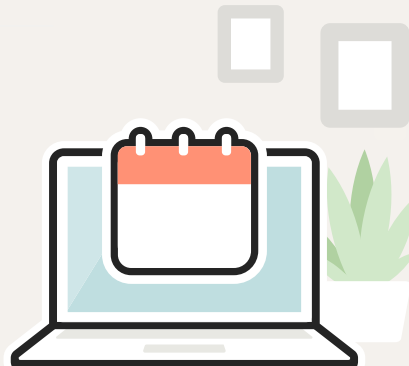
- Member Support Information: [English](#) | [Spanish](#)
- Post-enrollment Onboarding & FAQs: [English](#) | [Spanish](#)
- Activating Your Account Video: [English](#)
- Portability Flyer: [English](#) | [Spanish](#)
- How to Add Family Flyer: [English](#) | [Spanish](#)
- Our Apps - How to Use Them: [English](#)



Foster Awareness

Help employees keep Cyber Safety top of mind year round with these educational opportunities:

- Employee Education Series: [English](#)
- Seasonal Reminders



Have questions or need more information?

We're here to support you every step of the way. Reach out to your Partner Success Manager with questions or concerns.

Partner Success Manager:

Call:

Email:

Visit: [Norton.com/PremierPlus](https://norton.com/PremierPlus)